# Notification Waiver Determination

## Adcome – IGA Allora, QLD

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| **Acquisition** | All-Lora Pty Ltd applied for a notification waiver in respect of its proposed acquisition of the business and assets of the IGA Allora supermarket (**IGA Allora**) from Hymac Aisles Pty Ltd as trustee for the Hymac Aisles Unit Trust (the **Vendor**), as described in the transaction documents provided as part of the application (the **Acquisition**). |
| **Determination** | The Australian Competition and Consumer Commission has determined under section 51ABV(1)(a) of the *Competition and Consumer Act 2010* (Cth) that the Acquisition is not required to be notified. |
| **Date of determination** | 19 November 2026 |

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| **Parties to the Acquisition** | The acquirer is a wholly owned subsidiary of Adcome Pty Ltd (together with its subsidiaries, **Adcome**) which operates a network of 35 supermarkets predominantly across regional Queensland, including under the IGA, Cornetts and Everfresh banners. Adcome is owned and controlled by Gray Trading Pty Ltd. Metcash Limited has a non-controlling shareholding in Adcome.<br>The target, IGA Allora supermarket, is an independently owned IGA supermarket at 41-43 Warwick Street, Allora, a rural township in the Southern Downs Region of Queensland, approximately 25 kilometres north of Warwick and 60 kilometres south of Toowoomba. It is the only supermarket in the Allora township.<br>Adcome's closest supermarket to IGA Allora is in Oakey, approximately 80km away. |
| **Explanation for determination** | In making this notification waiver determination, the Australian Competition and Consumer Commission (the **ACCC**) has considered the information provided with the notification waiver application and had regard to the factors in section 51ABV(2)(b) of the *Competition and Consumer Act 2010* (Cth) (the **Act**).<br>Based on the information provided in the application, the ACCC considers that the Acquisition is unlikely to give rise to any material lessening of competition given there is no horizontal overlap between Adcome and IGA Allora in the local area surrounding IGA Allora.<br>In these circumstances, the ACCC does not consider it necessary to reach a concluded view on the likelihood of the notification thresholds being met.<br>Given that material competition concerns are unlikely to arise, the ACCC has determined that the Acquisition is not required to be notified. |

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| | The ACCC considers that the determination is consistent with the object of the Act and the interests of consumers in promoting competition.<br>For more information about the ACCC's approach to considering notification waiver applications and to assessing competition effects more generally, see the ACCC's guidance on notification waivers and merger assessment guidelines. |

**Determination made by Commissioner Woodward pursuant to a delegation under section 25(1) of the Act**